****



**PR Contacts:**

Begoña Louro, Sun Chemical Sirah Awan, AD Communications, UK

+49 152 2292 2292 +44 (0)1372 460542

begona.louro@sunchemical.com sawan@adcomms.co.uk

**Sun Chemical to Showcase Solutions to Transform Print Businesses at FESPA 2025**

**SOUTH NORMANTON, UK** – 18 March 2025 – Sun Chemical will present its comprehensive portfolio of solutions for graphics, textiles, and industrial print applications, under the theme of ‘Experience. Transformation.’ on stand D40, Hall 1.2 at FESPA 2025, taking place from 6-9 May 2025 at Messe Berlin, Germany. The stand presentation will focus on pioneering digital solutions designed to elevate business innovation across the industry.

Solutions on display will include new products in the graphics and textile space as well as Sun Chemical’s comprehensive portfolio of inks for diverse applications including wide and super wide format inkjet, textile inkjet, screen and industrial. Solutions from SunJet – Sun Chemical’s digital inkjet brand, will also be highlighted.

**Wide Format Graphics**

For the [Wide Format Graphics](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwpy) market, Sun Chemical will introduce **Streamline Toccata**, a new water-based ink designed for poster printing and corrugated display applications. Based on innovative dispersion and resin chemistry, the Toccata inks are ideally suited for the high demands of display graphics in poster and point of purchase corrugated applications, where image quality alongside high durability requirements are key. Suitable for a range of substrates including clay coated materials, Toccata inks can support a business transformation to aqueous display graphics printing.

Sun Chemical will additionally present a new UV ink technology for low viscosity printheads such as the Epson i3200. Adding to Sun Chemical’s UV technology portfolio, this range will include CMYK, white and varnish and is a low viscosity formula that requires no heating within the printer. Targeting graphics and UV Direct-to-Film markets, Sun Chemical invites customers interested in the technology to discuss options during the exhibition.

Sun Chemical’s Streamline eco-solvent ink series will also be highlighted, offering low-odour inks with GREENGUARD Gold certification. These inks are available in cartridges, pouches, or bulk supply. Updates to the **Streamline ESL 2** and **Ultima** inks will be showcased, enabling compatibility with Epson i3200 and Brother printheads. Complementing this range are the **Streamline TVL 2** and **TEL2** series, available in 500ml pouches and engineered to support eco-solvent inkjet printers, notably Roland’s TrueVis SG2 and VG2, with new orange and green inks enhancing the color palette.

**Textiles**

FESPA 2025 marks the official market launch of [**Xennia Sapphire**](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwq8), a range of pigment inks for textile, designed to deliver bold colours and high resistance across diverse fabrics. Suitable for cotton, polyester and blended fabrics, the Xennia Sapphire ink range spans low, medium and high viscosity digital printhead platforms covering the full range of wider format and industrial printers in the textile decoration space. Based on Sun Chemical dispersions, Xennia Sapphire inks are designed to offer the best in colour performance as well as delivering excellent wash fastness and durability, making them an ideal solution for the ever-growing digital printing market with pigment solutions. Containing binders within the inks, Xennia Sapphire inks are fixed with dry heat only, removing water from the post process compared with alternative dye based digital textile ink technologies.

[**Xennia Jade**](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwq5), a high-quality Direct-to-Film ink range with vibrant colours and high-opacity white, will also be displayed on the stand. Tailored to meet the rising demands while overcoming traditional challenges, Xennia Jade assures superior quality, stability, and reliability, paving the way for a seamless production environment. Sun Chemical will further present its leading [sublimation inks](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwq2), including **ElvaJet Opal** and **ElvaJet Topaz**, as well as **Xennia Amethyst** reactive inks and **Xennia Agate** acid inks. The entire textile ink portfolio is developed to meet the highest environmental standards, including key textile certifications and chemicals management initiatives.

**Industrial**

[**SunJet**](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwqc), Sun Chemical’s global inkjet brand, will showcase innovative ink and process solutions for applications such as graphics, décor, direct-to-shape, industrial, and packaging. SunJet will also highlight ongoing collaborations with OEM partners, system integrators, and printhead manufacturers.

Sun Chemical’s screen and pad printing team will present an extensive industrial portfolio supporting automotive, aerospace, electronics, packaging, and display sectors.

The [**SEPAREL**](https://pgo.sunchemical.com/l/62722/2025-03-14/3vybwqg) degassing module range will also be featured, offering a significant advancement in degassing technology developed by DIC Corporation. These modules facilitate optimal ink performance by ensuring minimal pressure loss and compact size.

Peter Saunders, Global Director, Digital, EM & Screen Businesses at Sun Chemical, commented: “We are delighted to return to FESPA, the flagship event for the wide-format and industrial print industries. FESPA 2025 provides us with the ideal opportunity to engage with both new and existing customers across multiple markets and applications. We’re very excited to showcase our latest technology developments that help customers remain at the forefront of digital print, enhance process efficiencies, and drive sustainable transformation in their businesses.”

To learn more about Sun Chemical's innovations and solutions on display at FESPA 2025, visit [www.sunchemical.com/digital](https://pgo.sunchemical.com/l/62722/2025-03-11/3vybb4m).

**ENDS**

**SUNCHEMICAL, Elvajet, SUNJET, STREAMLINE and Xennia are trademarks or registered trademarks of Sun Chemical Corporation or its affiliates in the United States and/or in other countries. DIC and SEPAREL are trademarks or registered trademarks of DIC Corporation or its affiliates in the United States and/or in other countries.**

**About Sun Chemical**

Sun Chemical, a member of the DIC Group, is a leading producer of packaging and graphic solutions, color and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than $8.5 billion and 22,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our website at [www.sunchemical.com](http://www.sunchemical.com) or connect with us on [LinkedIn](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Furlprotection-mia.global.sonicwall.com%2Fclick%3FPV%3D1%26MSGID%3D202007132144550540256%26URLID%3D28%26ESV%3D10.0.6.3447%26IV%3D56A74044220AA96C5BF5F007320AB65B%26TT%3D1594676699368%26ESN%3DsN5haVG8aryi9IBx71s0e%252Flb1IufLPFtfe%252BqPxc543s%253D%26KV%3D1536961729279%26ENCODED_URL%3Dhttps%253A%252F%252Fwww.linkedin.com%252Fcompany%252Fsun-chemical%252F%26HK%3D5F79672C6293D766910B9BA7A1B2EC6729AD3963AE8D4FABC074F17C0FE9C43C&data=02%7C01%7Csawan%40adcomms.co.uk%7C09f53d42aa924a1e331508d827769b4c%7C4ed3e69fbff14a35b4253801f8045f3f%7C0%7C0%7C637302737659893579&sdata=PT8Hn2xt16%2BSAj6czG%2FvLfkw0gqwt%2F2mAcPV%2FJPZIuk%3D&reserved=0), or [Instagram](https://www.instagram.com/lifeatsunchemical/).