3 April, 2025

**Brightly Software achieves Bronze-level accreditation from The Carbon Literacy Trust**

Brightly Software, a Siemens Company, is pleased to confirm that it has met the requirements of the Carbon Literate Organisation Standard and has been certified as a Bronze-level Carbon Literate Organisation.

Emphasising the collective role we all share in tackling climate change, CLO accreditation supports the development (recruitment and retention) of a Carbon Literate workforce and requires accredited organisations to engage positively with its own employees and with external stakeholders in developing, and delivering, zero carbon behaviour. The accreditation is applicable to any organisation, from large corporations to SMEs

“Carbon reduction is easy to talk about, and most people recognise its importance, but it can be challenging to identify actions that can make a meaningful difference – and more challenging still to put those into practice,” says Zoe Stirling-Wall, Brightly’s newly-appointed Business Development Manager (Sustainability), who spearheaded the process to gain the accreditation for Brightly. “I’m delighted to have joined a company that doesn’t just talk the talk – but also walks the walk – and helps clients to do the same.”

She adds: “I joined Brightly in January 2025, as a Business Development Manager, with a sustainability focus, and it was immediately clear to me that Brightly took Carbon Literacy very seriously. Hannah Winstanley General Manager and Country Lead, UK recognised the value of the training, both for Brightly as a company, and for clients, leading her to arrange training for herself and colleagues in November 2024. Nineteen staff (nearly a third of Brightly’s UK workforce) are now carbon literacy trained, and as an approved carbon literacy facilitator myself, I can offer ongoing formal training to colleagues, and to clients. Providing tools to our clients to manage and track carbon commitments and to boost sustainability is already a significant part of Brightly’s offering. We’re thrilled now to be able to add even more value to our clients through Carbon Literacy training.”

With such a significant proportion of staff now Carbon Literacy trained, and with an approved facilitator in Zoe Stirling-Wall, Brightly qualifies as a Bronze-level carbon literate organisation for the next three years. When this term expires, Brightly intends to push for silver-level accreditation – with an even greater proportion of staff carbon literacy trained and accredited.

“We see this as just the beginning,” Zoe concludes. “Being carbon literate is not just about knowledge – it’s about action. As part of the training, all of us had to commit to both a personal and a professional change that we would make in order to reduce our environmental footprint. It’s about making meaningful changes and then tracking those commitments over the long term. I look forward to helping our team and our clients to continue to develop and maintain more and more environmentally responsible practices over the coming years.”

Dave Coleman, Co-Founder and Managing Director of The Carbon Literacy Project, says: “Carbon Literacy is an essential skill, vital to every workplace, community, and place of study. It is the foundational knowledge, and a catalyst to empowering people to act on climate, however, Carbon Literacy is only the first step. The actions taken and pledged by learners as part of their Carbon Literacy have an immediate impact within their organisation, however it is the maintenance of these and further actions, supported by Carbon Literate organisational culture, that reaps the greatest rewards for both participants and their organisations.  By becoming a Bronze accredited Carbon Literate Organisation, Brightly Software has demonstrated its commitment to genuine low carbon action, environmental and economic impact, and the building of a low carbon future for us all.”

For more information on Brightly visit: [www.brightlysoftware.com](http://www.brightlysoftware.com)

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Notes to Editor:

**About Brightly Software**

Brightly Software, a Siemens company, enables organisations to manage the entire lifecycle of their assets, facilities and infrastructure. As the global leader in intelligent asset management solutions for more than 25 years, Brightly’s sophisticated cloud-based platform is expertly designed to improve capital planning through smarter, data-driven decision making, empower technicians to predict, prioritise and manage preventative maintenance activities, and support organisations to achieve sustainability, compliance and efficiency goals. Combined with award-winning training, legendary support and managed services, more than 12,000 clients worldwide depend on Brightly to optimise their teams, operations and strategic planning initiatives. For more information, visit brightlysoftware.com.

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