**PRESS RELEASE**

16 April 2025

**EUROPEAN SIGN EXPO 2025 SET TO HIGHLIGHT TRANSFORMATIVE DEVELOPMENTS SHAPING THE FUTURE OF SIGNAGE AND VISUAL COMMUNICATIONS**

European Sign Expo 2025 (6 – 9 May, Messe Berlin, Germany) is weeks away and a host of leading exhibitors are all set to welcome Visionaries from across the signage and visual communications industries to their stands. This year’s edition has over 120 exhibitors confirmed to date – 20% of whom are participating at the event for the first time.

Located across two halls (Halls 3.2 and 4.2), European Sign Expo will showcase the latest products and solutions across channel lettering, dimensional signage, digital signage, display systems, engraving and etching, illuminated displays, LED, neon and out-of-home media.

Visitors will have the opportunity to network with a host of industry experts who will offer practical and informative guidance on the transformative developments shaping the future of the signage industry.

**NSELED Europe** are the confirmed LED Screen Partner for this year’s event, showcasing an extensive range of screens on its stand, as well as in the new ESE Pavillion feature (more information below).

Highlighting an array of 3D, LED, textile and curved frames, **EFKA** will return as the Textile Frame Partner for its fifth consecutive year.

Confirmed brands for the 2025 event include: **ABC Display Industry BV, Adsystem Sp.z.o.o, Automatic Letter Bender, Bergmen, Cosign, Domino Sign, LucoLED** and **X-Module**.

View the full exhibitor list [here](https://ese.fespa.com/visit/exhibitor-list-2025).

**ESE Pavillion**

This year, European Sign Expo will introduce a new Pavillion feature, focused on innovative and emerging members of the signage industry. Adopting the format of a lively shopping High Street, this space will be illuminated by the vibrant products showcased by participating exhibitors. The Pavilion will feature cutting-edge technologies across digital signage, LED and software. Confirmed participants include: **Fast Digital Publicate, Polarstar** and **Verbax**.

**Derian Reekers, Marketeer, EFKA,** comments: **“**We’re delighted to return to European Sign Expo as a partner, for the fifth year in a row. The event is the ideal platform for our business, uniting signage professionals from across the globe, year on year. European Sign Expo attracts forward-thinking professionals who are shaping the future of signage, making it the ideal place for collaboration and for Visionary’s ideas to be shared. We are thoroughly looking forward to connecting with existing and new partners, to explore new business opportunities and shine a spotlight on our latest innovations, including our new outdoor range and eco-friendly aluminium.”

**Head of FESPA Global Print Expo and European Sign Expo, Michael Ryan** adds: “European Sign Expo is the ultimate connection point for like-minded members of the signage industry to meet. The event provides the perfect opportunity for networking, exploring the latest trends, products and solutions, and broadening your understanding of the signage industry. I am confident that this year’s event will exceed expectations, as leading brands and suppliers set out to showcase an array of signage technologies, software, consumables and applications. If you are a Visionary within the signage and visual communications sectors, I’d definitely recommend taking a trip to European Sign Expo this May!”

For more information on European Sign Expo 2025 and to register, visit <https://ese.fespa.com/>, using code **ESEM509**. Entry to all exhibition areas is free for members of a FESPA National Association or FESPA Direct. The ticket price is €80.00 for non-members. An entry ticket also grants visitors free access to the co-located FESPA Global Print Expo and Personalisation Experience.

**ENDS**

**About FESPA**

Founded in 1962, FESPA is a global federation of Associations for the screen printing, digital printing and textile printing community. FESPA’s dual aim is to promote screen printing and digital imaging and to share knowledge about screen and digital printing with its members across the world, helping them to grow their businesses and learn about the latest developments in their fast growing industries.

**FESPA Profit for Purpose**
Profit for Purpose is FESPA’s international reinvestment programme, which uses revenue from FESPA events to support the global speciality print community to achieve sustainable and profitable growth through four key pillars - education, inspiration, expansion and connection. The programme delivers high quality products and services for printers worldwide, including market research, seminars, summits, congresses, educational guides and features, in addition to supporting grassroots projects in developing markets. For more information visit, [www.fespa.com/profit-for-purpose](http://www.fespa.com/profit-for-purpose)*.*

**Forthcoming FESPA events include:**

* FESPA Global Print Expo 2025, 6 – 9 May 2025, Messe Berlin, Germany
* European Sign Expo 2025, 6 – 9 May 2025, Messe Berlin, Germany
* Personalisation Experience 2025, 6 – 9 May 2025, Messe Berlin, Germany
* FESPA Africa 2025, 9 – 11 September 2025, Gallagher Convention Centre, Johannesburg
* FESPA Mexico 2025, 25 – 27 September 2025, Centro Citibanamex, Mexico City

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