**Fujifilm Europe announces territory expansion for Apeos MFP range**

**Fujifilm’s award-winning Apeos range of multifunction office printers is now available in Poland and Slovenia**

Dusseldorf, April 28th, 2025 – Fujifilm Europe today announces the continued market expansion of its Apeos series[[1]](#footnote-2) of high quality multifunction office printers. Already available in France, Spain, Italy and the UK, the range is now also available in Poland and Slovenia, following the signing of distribution agreements in both countries.

A year on from successful launches in Italy and the UK, and five months on from market expansion into France and Spain, businesses in six European countries are now benefiting from the Apeos range and its innovative printing capabilities designed to enhance quality, efficiency, security, and sustainability.

In Poland, a new partnership has been agreed with Arcus to distribute and sell both MFP and POD production devices on behalf of Fujifilm. In Slovenia, the Apeos MFP range will be distributed by Extra Lux, already a partner in that country for Fujifilm’s print-on-demand (POD) production devices.

Developed by FUJIFILM Business Innovation Corp. of Japan, a leading supplier of A3 multifunction printers in the Asia-Pacific region[[2]](#footnote-3), the Apeos range delivers exceptional performance and reliability. Built on Fujifilm’s decades of print and imaging expertise, the range also champions sustainability through multiple improved features and careful design. Energy-efficient operation, reduced toner consumption, and a focus on minimising environmental impact underscore Fujifilm's commitment to responsible manufacturing and sustainable solutions.

Three series in the range are initially available in both Poland and Slovenia: the Apeos C7070 and C3060 series of A3 printers, and the Apeos C4030 series of A4 printers.

The Apeos brand reflects Fujifilm's understanding of the modern workplace and its evolving demands, with MFP devices designed to seamlessly integrate into diverse office environments, support remote working capabilities, enhance productivity with intuitive controls, and prioritise data security with robust protection measures.

"Matthew Wrighton, Head of Device Technology and Partner Development, Fujifilm EMEA comments: “The momentum of the Apeos MFP range continues to build, and following early success in the UK, Italy, France and Spain, we’re delighted now to bring the benefits of increased quality, efficiency, security, and sustainability to businesses in Poland and Slovenia. In Extra Lux and Arcus we have partners with excellent networks and unrivalled depth of local market knowledge to help us to connect our award-winning technologies with the businesses who stand to benefit from them the most.”

Wrighton concludes: "The Apeos series embodies Fujifilm's commitment to innovation and customer satisfaction. The printers are designed to meet the meet the varied and unpredictable demands of modern work environments, offering enhanced productivity, robust security, and advanced features that allow businesses to succeed."

**Key features of the Apeos series:**

* **Quality:**
  + Class-leading print resolution of 1200 x 2400 dpi
  + IReCT digital image adjustment technology for minimised colour mis-registration
  + Versatile media handling with speeds ranging from 20 to 70 pages per minute
* **Security:**
  + BLI Security validation (Keypoint Intelligence)
  + Unauthorised user protection
  + Robust data protection
  + Protection against unauthorised access
* **Usability/Reliability:**
  + Accelerated operations with no wait time
  + Flexibility in office layout
  + Seamless connectivity with mobile devices
  + Easy navigation with simple UI and Attention Light
* **Sustainability:**
  + IH fusing technologies for reduced energy consumption
  + Energy-saving LED printhead
  + Super EA-Eco toner for low-temperature fusing and reduced power consumption
* **Supports digital transformation:**
  + Work from anywhere/hybrid working capability
  + Seamless integration promoting cloud connectivity
  + Print anytime, anywhere with printing solutions
  + Advanced scanning functions with searchable OCR, automatic page orientation, skew correction, and blank page removal

**ENDS**

**About FUJIFILM Business Innovation**

FUJIFILM Business Innovation is a global leader committed to continuously deliver innovations to customers’ businesses worldwide, for creating innovative and fulfilling workplaces by effectively adopting information and knowledge through digital transformation (DX). We have pioneered numerous technologies and accumulated expertise since our establishment in 1962, to build an environment that encourages the use of one’s creativity to maximize organizational strengths. Our portfolio includes conducting R&D, manufacturing and sales of world-class workflow solutions, IT services, and printing equipment such as digital multifunction printers (MFPs). We also offer business process outsourcing (BPO) services as well as marketing and implementation support of Enterprise Resource Planning (ERP) systems.

On 1 April 2021, we have changed the company name to FUJIFILM Business Innovation. More than just a name change, it embodies our commitment to continue as a company that always pursues business innovation.

https://fujifilm.com/fbglobal

**About the Device Technology Division of FUJIFILM Europe**

The Device Technology Division of FUJIFILM Europe brings secure, sustainable, high quality printing to the office sector. Built on FUJIFILM Business Innovation’s 60-year heritage of toner technology development, and nearly a century of imaging expertise, FUJIFILM Business Innovation’s range of Apeos all-in-one printers is a high-value multifunction printer range designed to support digital transformation, and to meet the rapidly changing and hugely diverse demands of the fast-paced office environment. The Apeos series delivers outstanding quality, reliability and security, while also optimising workplace sustainability. Learn more about the Apeos series at [office.fujifilmprint.eu](file:///C:/Users/dporter/Downloads/office.fujifilmprint.eu).

**For further information contact:**

Daniel Porter

AD Communications

E: [dporter@adcomms.co.uk](mailto:dporter@adcomms.co.uk)

Tel: +44 (0)1372 464470

Amanda Galvez

AD Communications

E: [agalvez@adcomms.co.uk](mailto:agalvez@adcomms.co.uk)

Tel: +44 (0)1372 464470

1. Apeos is a Fujifilm brand developed by FUJIFILM Business Innovation for its multifunction printers and devices. It has since evolved into an integrated brand for Fujifilm office products, including solutions and services. [↑](#footnote-ref-2)
2. Source：IDC WW HCP Tracker, 2024Q3, Share by Company A3 Color Laser Shipping units, Year: CY2023 [↑](#footnote-ref-3)