**PRESS RELEASE**   **7 April 2025**

**Kongsberg Precision Cutting Systems Showcases Cutting-Edge Solutions to Boost Creativity and Efficiency at ISA Sign Expo 2025**

**Booth #1237**

At ISA International Sign Expo 2025 (23-25 April 2025 Las Vegas, Nevada), Kongsberg Precision Cutting Systems (PCS) will showcase its most versatile cutting solutions and MultiCam CNC routers. Located at booth #1237, the company will demonstrate how sign and display businesses can boost their productivity, enhance creativity and streamline workflows. The event will also mark the launch of Kongsberg PCS’s new ‘Shaping Your Future Together’ campaign, reinforcing its commitment to empowering businesses with innovative solutions that expand capabilities and unlock new commercial possibilities.

**Shaping Your Future Together**

Working in partnership with customers, Kongsberg PCS helps businesses to:

* **Maximize productivity** with high-performance cutting and routing solutions that boost efficiency and overall throughput.
* **Reveal their full potential** by unlocking creative applications and accessing new commercial opportunities.
* **Utilize their skills** with best-in-class, low-maintenance technology, together with user-friendly software and automation solutions, freeing operators to focus on client value creation.
* **Solve business problems** through technologies and hands-on technical support adapted to individual business needs and challenges.

**Cutting-edge solutions on display**

Visitors to the Kongsberg PCS booth at ISA International Sign Expo 2025 will see two key products, designed specifically for the production needs of sign and graphics producers working with a broad range of rigid and flexible substrates.

* **MultiCam Apex3R Evo** – This high-performance CNC router designed to deliver exceptional cut quality and superior edge finishes at an affordable price. Engineered to cater to a wide range of applications, the versatile Apex3R Evo not only offers excellent routing capabilities across a variety of dense substrates, including wood, high-density foam, and aluminium, but also delivers precise edge quality capable of mirror-edge finish on thick acrylic.
* **Kongsberg X24** – A digital cutting table suitable for diverse applications, including signage, packaging, and displays. It offers high precision, flexibility, and multiple tool options to handle various materials efficiently. Ideal for businesses seeking a cost-effective yet powerful cutting solution, the X24 is built for productivity and adaptability.
* **Creative applications** – Step into our booth for live product demos showcasing the full design-to-production workflow powered by our technology. Our interactive “Big Head” demo highlights the seamless process from Enfocus software for prepress automation, to high-quality printing on a Digitech Trufire LT/X3 printer, and finally, precision cutting on a Kongsberg X24 table. Watch as oversized head cutouts come to life on 3A FoamCor material, demonstrating the exceptional accuracy, speed, and quality of our end-to-end solution!

**NEW Advanced iPC Software**

ISA also marks the introduction of Kongsberg PCS’s new iPC 3.1 software, a significant front end update to be rolled out across that supports all current iPC-compatible tables, as well as legacy XN and XP tables. Designed for ease of use, increased job flexibility and high uptime, the latest iteration of the software delivers a major leap in productivity. The intuitive user interface now combines with automated start-up features and ‘one touch’ shortcuts to boost workflow efficiency.

**Matt Thackray, VP & General Manager of Kongsberg PCS operations in America**, comments: “Our customers want to build profitable and future-proof businesses and Kongsberg is here to provide the production solutions and materials expertise they need to shape their future. With cutting tables and routers that are built to empower sign shops and print businesses of all sizes, we’re ready to inspire ISA visitors with incredible creative and commercial possibilities that are guaranteed to help them stand out from the competition.”

**Grimco partnership at ISA Sign Expo 2025**

Also at ISA 2025, Kongsberg PCS is reinforcing its long-standing relationship with Grimco, a leading supplier to the sign and graphics industry.

At Grimco’sbooth **#2421,** visitors can discover the precision and versatility of the **MultiCam Apex1R CNC router**, optimised for smaller businesses looking for the power and quality they expect from a MultiCam product.

Corey Milligan, Channel Manager Americas, Kongsberg PCS, says: “Grimco has been a significant Kongsberg PCS reseller and partner for many years, and we’re excited to expand that successful partnership even further, showcasing our joint solutions at this year’s International Sign Expo 2025. Adding MultiCam’s Apex1R CNC router to Grimco’s lineup is the perfect way to expand our collective market reach while, at the same time, enhancing customer satisfaction through superior product performance.”

Kongsberg PCS will also be joined by key industry partner, Enfocus, at the show, further showcasing its strong collaborations within the sector.

For more information on our show promotions, visit: <https://www.multicam.com/en/campaign/2025/isa-promo-2025>

**ENDS**

***About Kongsberg Precision Cutting Systems***

Established as a standalone business in 2021 after originally being founded in 1965 in Kongsberg, Norway, Kongsberg Precision Cutting Systems fuses passion, technology, and creativity to provide best-in-class digital cutting and Computer Numerical Control (CNC) solutions.

The world’s first diversified provider of digital cutting and CNC cutting machines manufactures and distributes the two leading brands in the market: Kongsberg and MultiCam.

The Kongsberg range delivers the most robust and reliable digital cutting solutions to packaging, signage, display, and manufacturing markets worldwide, enabling businesses to produce faster, safer, and more efficiently without limiting imagination. R&D is still located in Kongsberg, Norway, with production in Brno, Czech Republic.

All made in the USA, the MultiCam product portfolio includes CNC routers, digital cutters, and waterjet cutting machines for a multitude of industries and applications - from sign-making to digital finishing, aerospace to automotive, sheet-metal to hardwoods, plastics fabrication, and more.

Owned by OpenGate Capital, Kongsberg Precision Cutting Systems is headquartered in Ghent, Belgium, with a North American head office in Ohio, USA.

**To find out more, please visit www.kongsbergsystems.com or** [**www.multicam.com**](http://www.multicam.com) **or contact:**

**Email:** [**info.eur@kongsbergsystems.com**](mailto:info.eur@kongsbergsystems.com)

**Tel: +32 9 396 69 69**

**For further media inquiries contact:**

Nathalia Tolesano

AD Communications

**E:** ntolesano@adcomms.co.uk>

**Tel:** +44 (0)1372 460527