**20th May 2025**

**Fujifilm unveils POD range improvements at partner conference in Madrid**

***Fujifilm uses important annual partner event (taking place 19-21 May) to showcase new special toners for its recently launched Revoria mid-range models, as well as a new performance enhancing feature for the ApeosPro C Series***

Fujifilm Europe today announces that it is introducing white and silver toners for its Revoria SC285S and Revoria EC2100S models, and showcasing them as a technology demonstration at its partner event in Madrid. The new mid-range devices were launched in January of this year with three special toners initially available: pink, clear, and toner for textured stock.

Mark Lawn, Head of POD Solutions, Fujifilm EMEA comments: “Our vision in launching the Revoria mid-range presses was to make special toners, and 5-colour printing, accessible to a larger market than ever before. Four months on from their initial launch, many print businesses in Europe are already experiencing those benefits. Now, the addition of white and silver will provide massive additional benefits, both to those who have already invested, as well as those who invest in one of these devices in the future.

“White toner opens up a huge range of exciting possibilities for printing to transparent media, or to darker paper and board,” Lawn continues. “While silver toner, aside from producing eye-catching visual effects, can also be mixed with other colours to produce a stunning range of new colours.”

In addition to the new toners for the Revoria mid-range devices, Fujifilm is also introducing, as a technology demonstration, the GP (Graphic Print) Controller D02, an important new feature to further optimise both image quality, and device performance in the ApeosPro C Series of toner presses.

Featuring 1,200 × 1,200 dpi high-resolution RIP processing, and 10-bit depth, the GP Controller ensures beautifully reproduced text, thin lines, and gradations, and 3D calibration meanwhile, allows for colour adjustment, not only of CMYK single colours, but also for mixed colours. Furthermore, when it comes to photographic images, GP Controller uses an AI-assisted optimisation process, built from decades of Fujifilm photography and imaging expertise, to identify and adjust specific scenes automatically. Even poor-quality images that are too dark, too bright, backlit, or with poor skin or sky colours, can be automatically corrected, ensuring every image is printed beautifully

As well as enhancing quality, the GP Controller also boosts productivity, with a heavy duty RIP function that features high-speed processing for high quality or variable data print jobs. Included as standard with the RIP accelerator board, it delivers high-speed performance beyond the physical specifications of the server.

Easy to use, with the drag and drop of jobs during preview tasks like imposition or merging, GP Controller supports the industry standard Adobe® PDF Print Engine 5.0\* and comes with industry standard JDF\* format for higher-level systems integration, post-processing systems, or even building a hybrid-system with offset-printing.

Mark Lawn concludes: “We’re committed to continual innovation, to helping customers Discover the Difference and ultimately make more with Fujifilm. I'm proud that so many customers choose Fujifilm not just for what it offers today, but because they trust where it's going. Announcing new products is always exciting, but the real reward is seeing how our customers use them to do more. And we’re only just getting started.”

\*Optional features

ENDS

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis, and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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