**20th May 2025**

**Fujifilm announces Revoria XMF PressReady Lite, a workflow solution tailored for small businesses**

*Revealed at Fujifilm’s POD partner conference in Madrid, taking place 19-21 May, the new lower cost, lower specification workflow solution is designed for businesses where production is focussed on a very small number of POD presses.*

Fujifilm Europe today announces the launch of Revoria XMF PressReady Lite. Fujifilm’s original XMF PressReady workflow solution, launched in 2023 boasts a wide range of features, including the ability to integrate with MIS and web-to-print systems and more. Able to manage print production to multiple POD presses, whether they are Fujifilm devices or other vendor presses driven by a Fiery DFE, it’s an ideal solution for large, busy print houses operating multiple presses. For smaller companies however, especially those using just one or two presses for production, it’s often much more than they need. In response to this market need, Fujifilm has developed PressReady Lite, a version of the software designed specifically to add value to smaller companies.

“We see PressReady Lite as a ‘productivity pack’ for our Fujifilm Revoria Flow DFE,” explains John Davies, Workflow Product Group Manager, Fujifilm EMEA. “It’s a software add-on to Revoria Flow, and it’s a workflow system carefully targeted at smaller businesses, providing the ability to check and fix PDF files, and to create automated workflows to intelligently group jobs for printing, a task that can otherwise be very time consuming. For instance, jobs that include the use of pink toner, or jobs that all print on the same media, with the same set of toners, can be automatically grouped together for printing to minimise unnecessary changing of toners, or loading and unloading of media.”

A software only solution, PressReady Lite can be installed on any Revoria Flow server. Available for use with Fujifilm’s Revoria SC285, EC2100 and PC1120 models, it contains automation and time saving features targeted at single press solutions, making it an accessible and easy way to add automation even when one of these presses is the only production device.

Davies concludes: “We’re committed to helping all our customers, from the largest to the smallest, and in PressReady Lite, we’re proud to be bringing to market a tailored automation solution that allows even the smallest print businesses to benefit from enhanced productivity and reduced human error.”

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis, and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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