**PRESS RELEASE**

June 04, 2025

**Global Self-adhesive Materials Brand Imageperfect Expands North America Range with New Films for Sign, Wrap and Décor**

Imageperfect, one of the world’s leading brands of materials for visual communications, with more than 20,000 customers worldwide, is expanding its product range for North American graphics producers and sign-makers with the introduction of three new digitally printable self-adhesive films – **Imageperfect iD9 Air**, **Imageperfect iD9 Slide**, and **Imageperfect** **iD7 Multigrip**.

The new products join Imageperfect’s library of existing films distributed via Spandex US and Nepco, offering a curated selection of optimal products for different applications and lifespans.

**iD9 Air** is ultra-versatile and suitable for multiple indoor and outdoor applications, with durability up to nine years at a lower price point than comparable long-term products. Incorporating *Imageperfect Air* technology for easy, bubble-free installation, iD9 Air is a gloss-finish high performance film suitable for signage, decoration and vehicle wrap applications. This versatility enables installers to cover several applications with a single product, reducing the need to stock multiple, application-specific films while minimizing waste. The film’s 98.9% opacity and white back make it ideal for transparent surfaces such as glass, or to cover existing graphics.

**iD9 Slide** is a next generation long-term, supersoft print product that incorporates a special 2 mil white gloss face film for use in fleet and vehicle wrap applications with single step channels, recesses, and compound curves. It incorporates *Imageperfect Slide* technology with an exceptionally low level of initial tack, enabling solo installations.

iD9 Slide offers nine-year durability with fast and easy installation and clean removal after the lifetime of the vehicle wrap. Recommended for use with Imageguard iD9 overlaminate, which is available in both gloss and matte finishes.

Reflecting Imageperfect’s broader commitment to sustainability, iD9 Air and iD9 Slide are both toluene-free and contain less solvent overall than previous products, resulting in improved conditions for installers and less VOCs emitted during production. The product also contains 28.5% less PVC versus previous comparable products, while retaining impressive long-term performance. The majority of Imageperfect products are packaged in recyclable cardboard, without sealer tape, and with recyclable end caps.

**iD7 Multigrip** is a multi-surface, hi-tack, white semi-gloss film offering optimized long-term adhesion, enabling customers to offer creative, digitally printed graphics on a wide variety of surfaces. It has been engineered specifically for challenging surfaces including brick, concrete, stone, LSE (low surface energy) substrates such as ATVs, powder coated metal, and much more, on which conventional adhesive systems will not bond.

The introduction of iD7 MultiGrip builds on many US customers’ positive experiences of the Imageperfect iD7 Glass Décor films, expanding the span of decorative applications that can be tackled using Imageperfect products.

All three products are suitable for large format printing with eco solvent, UV-cured and latex inks and tested and approved for use in a range of temperatures and environments.

All Imageperfect products are available for next-day delivery nationwide, subject to availability and location.

**Optimized production**

Imageperfect is present in more than 60 countries with a portfolio of high-performance films that deliver reliable, innovative and more sustainable products for the visual communications industry.

Its products are developed and manufactured in Lancaster, England, where its manufacturing facility has undergone recent investments in new, advanced coating technology and renewable energy sources for its operations, while also rationalizing the selection of raw materials used in Imageperfect’s production. These measures have optimized product consistency and, combined with the reduction of PVC content where possible, deliver calculable sustainability gains, reducing CO2 emissions by up to 7% on the products for which carbon footprint has been calculated.

Stefano Nigrone, CEO of Imageperfect, comments: “Imageperfect self-adhesive films are trusted and used by more than 20,000 customers in 60 countries. Our customers worldwide appreciate the excellent balance of affordability and performance that Imageperfect offers, for signage and wrap applications as well as glass, wall and floor graphics. I’m proud to share these new versatile products and enhancements, and confident that they offer American sign-makers and graphics producers unbeatable ease of application and lifetime performance – all at an attractive price point that maximizes their profit potential.”

The Imageperfect portfolio is available for next-day delivery via Spandex (shop.spandex.com) and Nepco (nepcosignsupply.com).

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**About Imageperfect™**

Imageperfect™ is a range of printable and colored self-adhesive materials and tools for sign makers and graphics producers, offering choice, quality and reliability. The brand’s roots and its manufacturing dates back to 1984. Imageperfect is the product of continuous development and manufacturing expertise to deliver a balanced portfolio for every sign maker’s needs. The company constantly evolves its products, offering new technologies, colors, finishes and improved performance to inspire the visual communications industry.

**About Spandex US (formerly Regional Supply)**
Spandex is a leading US supplier, based in Utah, specializing in wholesale distribution of sign making, digital printing, vehicle wrapping, graphic production, textile printing and plastics. With an extensive inventory of over 10,000 items, our range includes vinyl, inks, digital media, auto restyling, LED, screen printing and equipment. We are dedicated to customer service and strive to provide exceptional technical and sales support for professionals in the sign and graphics industry.

To learn more about Spandex’s comprehensive range of products and services, please visit [www.spandex.us](http://www.spandex.us/), email info.us@spandex.com, or call (801)-262-6451 / (800)-365-8920.

**About Nepco**

Nepco Products Co. is a wholesale distributor of sign, graphics, digital media and equipment, apparel decorating, awning, and marine canvas supplies. The company offers digital media, computer cut vinyl, computer cut thermal vinyl, equipment, premade products, hardware, banners & supplies, substrates, graphic tools & supplies, paint & supplies, trim & molding, LED, electric fluorescent, electric neon, and adhesive.

Nepco Products serves customers in the United States and provides delivery service to CT, MA, ME, NH, NY (Albany Area) and RI.

To learn more about Nepco’s comprehensive range of products and services, please visit [www.nepcosignsupply.com](https://eur01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.nepcosignsupply.com%2F&data=05%7C02%7Cmegan.schofield%40spandex.com%7C541774e087344f967bab08dd574fbc18%7Cac98da219ed340f1855049828247aa95%7C1%7C0%7C638762722147411434%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=lGY7FofmgCmAhuh4fkknOSs%2FFD3eYkv9tsSJB2jrMD4%3D&reserved=0) or call (401) 438-4550 / (800) 327-7562.

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