FOR IMMEDIATE RELEASE

**Ball & Doggett Expands Digital Cutting Portfolio Through New Partnership with**

**Kongsberg Precision Cutting Systems**

**Melbourne, Australia – *12 June 2025*** – Ball & Doggett, Australia’s largest distributor of printable materials, press consumables, and equipment, is pleased to announce a new strategic partnership with **Kongsberg Precision Cutting Systems**, a global leader in digital cutting solutions. This partnership further strengthens Ball & Doggett’s offering in the finishing, automation and cutting space, complementing its existing portfolio of brands, and providing customers with a broader range of world-class solutions.

As part of this partnership, Ball & Doggett will now offer state-of-the-art digital cutting systems from Kongsberg Precision Cutting Systems (PCS) across its national sales network, and will also provide Kongsberg Accredited trained engineers for servicing. In addition, Kongsberg Systems will be available for demonstrations within selected Ball & Doggett showrooms. The Kongsberg range is renowned for its robust engineering, high-speed precision, and modular flexibility, delivering reliable performance across a variety of packaging, display, and signage applications.

Ball & Doggett is also making significant investments in its Technical and Application Services team, expanding its footprint with new expert hires in South Australia, New South Wales, and Queensland. This growth reinforces their commitment to delivering unmatched technical support and service in the Sign & Display sector, ensuring customers receive not only cutting-edge equipment but also expert guidance, training, and service to maximise productivity and quality output. This investment underscores Ball & Doggett’s position as a trusted solutions partner, delivering end-to-end support that drives real results.

“We are excited to welcome Kongsberg Precision Cutting Systems into our expanding digital finishing portfolio,” said Rob Brussolo, General Manager Sign, Display & Digital at Ball & Doggett. “This partnership ensures we can support our customers with cutting-edge solutions that match the demands of modern production workflows. Kongsberg PCS’s innovation and reputation for reliability add a powerful new dimension to our digital cutting offer to the Australian Sign & Display industry.”

Established over 100 years ago, Ball & Doggett is the trusted partner to Australia’s print, packaging, label, and signage industries. With a legacy of quality and service, the company continues to evolve its product range and technical support to meet the growing demands of digital transformation in the sector.

Founded in Norway in 1965, Kongsberg PCS has built a global reputation for developing high-performance digital cutting tables. Serving packaging, signage, and display markets worldwide, Kongsberg PCS’s solutions are known for their robust build, advanced automation, and consistent precision, making them a top choice for converters and manufacturers looking to optimise production and reduce turnaround times.

“We’re looking forward to partnering with Ball & Doggett, a company that shares our commitment to innovation, quality, and customer-centric service, to further strengthen our existing network and support in Australia” said David Preskett, VP EMEA & APAC, Kongsberg Precision Cutting Systems. “We’re also proud to back this partnership with the

regional guidance from our team, ensuring customers receive the highest level of knowledge and expertise. Working with Ball & Doggett, we can further support Australian print and packaging businesses to enhance their finishing capabilities, expand production possibilities, and unlock new growth opportunities with world-class digital cutting solutions.”

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**To find out more about Kongsberg Precision Cutting Systems, please visit www.kongsbergsystems.com or** [**www.multicam.com**](http://www.multicam.com) **or contact:**

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