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**Sonoco Launches New Paper Container with Paper Bottom in North America**

*A proven solution, already with satisfied customers in Europe,* *Sonoco’s new Paper Can, featuring a paper bottom is an award winning paper container, made to meet the diverse packaging needs of modern brands*

Newly available in North America, and made with a dual emphasis on functionality and sustainability, Sonoco’s new Paper Can, featuring a paper bottom is made from 100% recycled fiber, with up to 90% sourced from post-consumer materials. Engineered for recyclability, the new paper can has successfully passed re-pulpability and recyclability testing at Western Michigan University, meaning that brands using Sonoco’s all-paper container solution can confidently offer consumers packaging designed for easy recycling.

Sonoco’s paper bottomed can is designed with recycling in mind and prequalified for the How2Recycle® ‘Check Locally’ label to make recycling as simple as possible for consumers. It’s also an award-winner, having earned the 2024 PAC Global Best in Class award for Sustainable Package Design – Package Circularity.

**Proven Success**

European customers have already been enjoying the benefits of the new Paper Can - particularly for products such as powdered beverages, snacks, and pet food. International tea and herbal drinks company, Twinings & Co. is one of many such examples. The company selected the can for its new powdered drink, Twinings Thé Latté, which was launched to the French market in May 2024.

In choosing Sonoco’s Paper Can, Twinings & Co. cited its design for easy recyclability – with recycled paper fibre, water-based inks and adhesives – coupled with its durability and performance, ensuring long-term product freshness.

Having recently exhibited, and engaged with brands, at Natural Products Expo West, in Anaheim, Sonoco is in discussions with a number of North American converters and brands looking to maximize the recyclability and circularity of their products “At Sonoco, we understand that food and beverage brands are increasingly seeking out packaging that reflects and backs up their wider commitment to sustainability and package circularity,” says Elizabeth Rhue, VP and General Manager, Sonoco Rigid Paper Containers North America. “Our paper cans provide an ideal combination of form, function, and recyclability, delivering a packaging solution that meets consumer expectations for eco-friendly choices without compromising on product protection or shelf appeal.”

Sonoco’s Paper Can, featuring a paper bottom is available in a variety of sizes, making it highly versatile, and suitable for a wide range of applications. Custom labeling options and advanced barrier solutions further enhance product freshness and brand differentiation. The multiple layers of recycled paperboard provide durability, ensuring the packaging withstands handling and stacking while protecting delicate contents.

For more information, visit <https://www.sonoco.com/na/products-services/consumer-packaging/rigid-paper-containers/all-paper-containers>.

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**About Sonoco**

Founded in 1899, Sonoco (NYSE: SON) is a global leader in value-added, sustainable metal and fiber consumer and industrial packaging. The Company is now a multi-billion-dollar enterprise with approximately 23,400 employees working in 285 operations in 40 countries, serving some of the world’s best-known brands. Guided by our purpose of Better Packaging. Better Life., we strive to foster a culture of innovation, collaboration and excellence to provide solutions that better serve all our stakeholders and support a more sustainable future. Sonoco was proudly named one of America’s Most Trustworthy and Responsible Companies by Newsweek in 2025. For more information on the Company, visit our website at www.sonoco.com.

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