**29th July 2025**

**QPS Print invests in Fujifilm Acuity Prime to boost production speed and unlock new growth opportunities**

QPS Print, a Stoke-on-Trent-based large format print specialist, has installed a Fujifilm Acuity Prime flatbed printer to expand its production capabilities and take on higher volume work. Now in its 40th year, QPS Print began as a screen printing business before evolving into a full-service large format print provider. With a team of 25 skilled staff, QPS Print serves both trade and end-user customers across many sectors, including retail, leisure, hospitality and education to name a few – producing everything from signage to point-of-sale displays, murals and wall graphics and much more.

The business offers an end-to-end service, from concept and design through to manufacture, dispatch and installation, and has a long-standing relationship with Fujifilm, having worked with the company since the start of Fujifilm’s digital print era.

Jamie Copeland, Managing Director, QPS Print, comments: “Along with other Fujifilm products, the Prime will be our fourth Fujifilm Acuity machine. We looked at a number of machines, but the confidence we’ve built over the years in Fujifilm’s products, service and support made it an easy decision to opt for the Acuity Prime.”

Installed early 2025, the Acuity Prime has already delivered major gains in speed and productivity. Despite having the same bed size as previous machines, the uplift in performance has enabled QPS Print to take on longer print runs that were previously unfeasible due to time constraints or cost.

Mr.Copeland adds: “The Acuity Prime offers a significant uplift in productivity over our older machines; the speed and capacity were the biggest drivers for us. The additional throughput allows us to remain competitive and deliver on larger jobs that we could not do previously. The Acuity Prime has also helped us become more efficient in production – partly due to the efficiency of LED curing lamps compared to the previous less efficient ink curing system, reducing both energy costs and the need for ongoing lamp replacement.”

The printer utilises Fujifilm’s Uvijet UV ink range, which is specially designed for the Acuity Prime. Mr.Copeland comments: “The vibrancy of colour is excellent along with increased ink coverage giving a great print finish onto all substrates”.

With the improved speed and capacity, the new Acuity Prime has allowed QPS Print to target nationwide opportunities.

Mr. Copeland comments: “The investment in the latest machine allows us to expand our market and has given us new opportunities to go beyond local clients. We now have the capacity and are in a much stronger position to manage larger orders and service clients nationwide.”

Looking ahead, QPS Print is considering replacing older printers with new Acuity Prime models. “For the speed and cost in use, the Acuity Prime is an exceptional machine,” says Mr.Copeland. “There’s every chance we’ll look to upgrade in the near future with additional Fujifilm machines.”

With an ongoing partnership of twenty years, QPS Print was supported in the sales and installation process. Mr. Copeland comments: “The Fujifilm team were excellent throughout - we visited Fujifilm’s Broadstairs facility for machine demonstrations, and Fujifilm then conducted site surveys here at QPS and ensured everything was in place ahead of installation. The installation itself was completed in just a few days.”

Andy Webb, Head of Inkjet and Packaging UK, at Fujifilm, comments: “We’re delighted to see QPS Print building on their long-standing relationship with Fujifilm by investing in the Acuity Prime. It’s a versatile, efficient and high-performing printer designed to meet the challenges of today’s large format market. We’re proud to support QPS Print as they expand their capabilities and take on exciting new opportunities.”

Learn more about Fujifilm’s wide format solutions: [https://fujifilmprint.eu/wide-format-sector/](https://fujifilmprint.eu/wide-format-sector/?utm_source=referral&utm_medium=pr&utm_campaign=AcuityPrime)

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**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focused on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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