Press Release

**Durst Group integrates GMG color management into Durst Workflow and Smart Factory portfolio – A new benchmark in color-accurate print production**

**Brixen/Italy, September 1, 2025 – Durst Group, a leading manufacturer of digital printing and production technologies, announces the full integration of GMG’s spectral color management technology into its proprietary Durst Workflow software as well as into the open Smart Factory portfolio of the Open Software Initiative. The official launch of the solution is scheduled to coincide with the presentation of the Open Software Initiative at Printing United 2025.**

With this integration, Durst is setting a new industry benchmark for automated and color-consistent production – regardless of printing system or substrate. From now on, the Durst Workflow will be delivered with fully embedded spectral color management from GMG. Existing customers with a valid software agreement will receive the new solution at no additional cost.

The integration covers all market segments in which Durst operates: labels & packaging, corrugated, and sign & display. In addition, the GMG solution becomes a key component of Durst’s modular Smart Factory architecture, which is central to the Open Software Initiative – Durst’s vision of an open, fully connected production ecosystem.

“By integrating GMG into our Durst Workflow and open Smart Factory platform, we are delivering a new level of color consistency – fully automated and highly scalable,” says Michael Deflorian, Director Business Unit Software & Solutions at Durst Group.

“At the same time, this marks a first real-world example of a true best-of-breed integration in the spirit of our Open Software Initiative. It underlines our ambition to deliver the best software solutions on the market – not just for Durst customers, but for the entire print industry.”

Darrian Young, Global Partnership Manager at GMG, adds: “This partnership brings together two companies with innovation and quality at the core of their DNA. The integration into the Durst Workflow and Smart Factory architecture enables a consistent, media-neutral production process – a real gamechanger for the market.”

With this milestone, Durst Group further strengthens its position as a technology provider for end-to-end production solutions while advancing the open, cross-system approach of the Open Software Initiative. The official product unveiling is scheduled around Printing United 2025.

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**About Durst Group**

Durst Group is a global leader in digital printing and production technologies. Based in the heart of the Alps, Durst has been delivering innovation for nearly 90 years – today with a strong focus on sustainable, intelligently connected print production. Durst printing systems are recognized as benchmarks for reliability and quality. The Durst software platform is modular, continuously evolving, and consistently aligned with the needs of customers and users.

“Made in Durst” stands for meaningful technological leadership – developed for industrial performance, built to secure customer success. For more information, visit: [www.durst-group.com](http://www.durst-group.com)

**About GMG**

GMG is the leading developer of high-end color management solutions. The company was founded in 1984 in Tübingen, near Stuttgart, Germany, where its headquarters remain to this day. With 40 years of experience in color management, GMG is an industry pioneer, literally setting the standards in this segment. GMG’s focus is on delivering complete solutions to standardize color management workflows across various printing methods and varying substrates. GMG has more than 12,000 color management system installations globally. The company’s clients include creative agencies, prepress companies, offset-, flexo-, packaging- and digital- as well as gravure- and large-format printers. GMG is globally represented both through its own subsidiaries and via an extensive network of partners.

For more information about GMG, visit [www.gmgcolor.com](http://www.gmgcolor.com).



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