**22nd August 2025**

**Fujifilm to offer first look at exciting new developments at Labelexpo Europe 2025**

Visitors to Fujifilm’s stand5D73 at Labelexpo Europe 2025 will be among the first to experience a host of exciting new developments in analogue and digital label production, alongside an engaging daily programme of talks featuring industry experts, partners, and end-users.

Visitors to the stand can expect to see:

* The latest advances in flexo plate technology: including a new plate family optimised for the most demanding print requirements.
* An innovative new approach to flexo plate processing: set to change the way customers think about workflow and productivity.
* Exciting updates to Fujifilm’s flagship digital flexible packaging press, the Jet Press FP790, offering expanded capabilities, increased efficiency, and new application possibilities.
* More solutions across the portfolio, highlighting Fujifilm’s continued commitment to driving progress in labels and packaging.

Alongside these previews, Fujifilm will host ‘On Stage with Fujifilm’ - four short, interactive sessions each day featuring customers, partners and industry specialists discussing real-world success stories, market opportunities, and practical advice for label and packaging production.

To finish each day, the stand will transform for the ‘Chilled Hour’ - complete with a DJ, refreshments, and an informal networking atmosphere that allows industry experts to interact with the Fujifilm team.

Mark Stephenson, Business Development Manager, Fujifilm Europe, comments, “Labelexpo Europe 2025 will be a milestone moment for Fujifilm’s label and packaging portfolio. We’ll be revealing innovations and capabilities that will help our customers raise the bar in terms of both productivity and print quality. We look forward to welcoming visitors to our stand to share insights.”

Visit Fujifilm on stand 5D73 to be among the first to learn how you can transform your label and packaging production, support your transition to digital and enhance your sustainability.

To register your interest, visit: [https://fujifilmprint.eu/lp/labelexpo2025/](https://fujifilmprint.eu/lp/labelexpo2025/?utm_source=referral&utm_medium=pr&utm_campaign=Labelexpo2025)

**ENDS**

**About FUJIFILM Corporation**

FUJIFILM Corporation is one of the major operating companies of FUJIFILM Holdings. Since its founding in 1934, the company has built up a wealth of advanced technologies in the field of photo imaging, and in line with its efforts to become a comprehensive healthcare company, Fujifilm is now applying these technologies to the prevention, diagnosis, and treatment of diseases in the Medical and Life Science fields. Fujifilm is also expanding growth in the highly functional materials business, including flat panel display materials, and in the graphic systems and optical devices businesses.

**About FUJIFILM Graphic Communications Division**

FUJIFILM Graphic Communications Division is a stable, long-term partner focussed on delivering high-quality, technically advanced print solutions that help printers develop competitive advantage and grow their businesses. The company’s financial stability and unprecedented investment in R&D enable it to develop proprietary technologies for best-in-class printing.  These include pre-press and pressroom solutions for offset, wide-format and digital print, as well as workflow software for print production management. Fujifilm is committed to minimising the environmental impact of its products and operations, proactively working to preserve the environment, and strives to educate printers about environmental best practice. For more information, visit [fujifilmprint.eu](https://fujifilmprint.eu/), or [youtube.com/FujifilmGSEurope](http://www.youtube.com/FujifilmGSEurope) or follow us on @FujifilmPrint.

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