**September 15th, 2025**

**Fuji Seal International, Inc.**

**PRESS RELEASE**

**Fuji Seal at drinktec 2025:**

**Rethinking packaging with machinery, materials and services**

**Munich, Germany-September 15th, 2025** – Fuji Seal will exhibit at drinktec 2025, Munich, 15-19 September (Hall C2, Stand 240). As a trusted global partner in packaging innovation, the Japanese group will showcase its latest machinery, sustainable materials and smart services designed for the beverage, spirits, dairy, liquid food, and broader consumer goods industries.

Fuji Seal doesn't just follow trends – it drives them. With packaging playing a critical role in both product performance and environmental responsibility, the team is committed to creating solutions that deliver on efficiency, shelf impact, and circularity, with PPWR requirements in mind where applicable.

**What to expect on the stand:**

**→Advanced Shrink sleeve application machinery and tunnel:**

Discover our **HS Tunnel system and High-Speed Shrink Sleeve Label machine**—both designed for precision, flexibility, and energy efficiency. Scalable from small-batch runs to high-throughput lines, they support a wide range of packaging formats.

**HS-FS Tunnel**
The HS Tunnel is designed for sleeve applications and plays a key role in the shrinking process. It delivers a premium shrink finish without the use of steam, providing significant energy and water savings. Its energy-efficient design achieves reductions of up to 80%.

**Innovative Premium Shrink Tunnel – Steam-Free and enabler to achieve Carbon Neutral\***

**Key benefits**

* **No steam consumption** – Eliminates the need for steam generation.
* **Up to 80% energy savings**– Significant reduction in energy usage.
* **Up to 95% water savings**– Drastically lowers water consumption.
* **\*Zero CO₂ emissions**– When powered by green energy.
* **No steam exhaust**–No need for atmospheric extraction systems.
* **Easy installation**– No steam or exhaust connections required.
* **No external dryer needed** – Integrated drying eliminates additional equipment.

**💡 Potential cost savings:** Up to €100.000 per year

**High-Speed Partial Label Applicator- Next-generation sleeve applicator for maximum efficiency**

**Key benefits**

* **High-speed application –** Up to 40% increased capacity vs. current models (800 bpm with 500ml bottles).
* **Supports downgauging –** Compatible with sleeves down to 30 microns.
* **Superior sleeve alignment –** Enhanced precision and consistency.
* **Ergonomic new frame –**Improved accessibility and operator comfort.
* **No stairs required –** Easy access for service and daily operations.
* **Low maintenance design –** Fewer wear parts and reduced service costs.
* **Integrated system –** Applicator and tunnel combined in a single frame.

**→ Cutting-edge materials:**

Explore our diverse portfolio of labels, pouches, and sleeves with finishes and effects that enhance shelf appeal while supporting lower environmental impact.

**→ Complete services:**

From concept design and prototyping to technical support and lifecycle consulting, Fuji Seal provides end-to-end services to act as a long-term packaging partner.

* Support on demand
* Remote support
* Operating excellence
* Training
* Stock management
* Maintenance management
* Machine portal

**Innovation and sustainability at the core**

At drinktec 2025, sustainability takes center stage. Fuji Seal will introduce innovations that support a circular economy across three focus areas:

1. **Circularity:** developing materials and systems that enable packaging to be reused or recycled back into similar applications.
* RecShrink (Recyclable C PET shrink sleeve)
* Label-to-label concept for Shrink sleeve
* RecTack
1. **Reducing virgin material:** minimising the use of new virgin raw materials by optimising label and sleeve design.
* Reducing size and thickness of labels
* Reducing label waste
* Re-using PCR resin
* Recycling to create new value
1. **Design for recycling:** packaging engineered to be compatible with recycling systems; ensuring materials can be effectively recovered. This includes the use of:
* Alpha/floatable material
* Light barrier material
* Perforation
* Label-less
* Embedded material identification
* Mono-material

**Next generation of flexible packaging:** Fuji Seal's pouches increase marketing appeal and brand impact, improve/extend shelf life, and add functionality to your brand's packaging. Spouted pouches are flexible containers that can be used to replace rigid packaging for products from many markets. They offer switching from rigid packaging can provide shelf-differentiation while also lowering a product’s carbon footprint and supporting environmental sustainability goals. These space-saving, lightweight containers can be designed to suit any product category. Available options include:

* Fuji pouch
* Inverted pouch
* Air handle pouch
* Flex pouch
* Mono-material pouch

**Join Fuji Seal in Munich!**

Whether you’re looking to upgrade your production line, explore sustainable alternatives, or discuss packaging strategies for the future, Fuji Seal is ready to collaborate.

**Visit** hall C2, Stand 240 and let’s connect, share ideas, and shape the future of packaging together.

**Fuji Seal – We create new value through packaging**

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**About Fuji Seal Group**

**Fuji Seal Group** is a global leader in packaging solutions for the FMCG, pharmaceutical, and industrial sectors. With **128 years of innovation behind us**, we offer a unique ecosystem of **shrink sleeve labels, pressure-sensitive labels, spouted pouches, machinery, and services** to enhance protection, shelf impact, and efficiency.

From our nineteenth-century roots in Japan, we’ve grown from a manufacturer of wooden faucets for sake kegs, **founded in 1897,** into an advanced global packaging solutions group that supports brands worldwide. Guided by our **mission to realize a circular society**, we are committed to delivering **sustainable and profitable growth**, creating **Waku-Waku** (excitement), and shaping the regenerative future of packaging.

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