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**PantoneLIVE Adds New Colour Libraries to Meet Growing Demand for Two-Piece Aluminium Beverage Can Packaging**

*Expanded PantoneLIVE libraries give beverage brands, converters, and canmakers the tools to predict and control colour across metal deco packaging from concept to production.*

**SOUTH NORMANTON, UK** – 8 September 2025 – Sun Chemical and X-Rite Incorporated announce new metal packaging colour libraries in the [**PantoneLIVE™**](https://www.sunchemical.com/suncolorbox/pantonelive/?utm_source=Media&utm_term=Press+Release&utm_content=Sep-25&utm_campaign=PantoneLIVE) digital colour ecosystem. Designed for the beverage sector, these libraries enable accurate visualisation and communication of Pantone and brand colours on two-piece aluminium cans with metal deco inks in a matte finish. This improves colour predictability and consistency from design to shelf, helping brands and suppliers maintain brand colours across substrates and finishes.

Available through the [PantoneLIVE Production – Print and Packaging](https://www.xrite.com/categories/digital-color-standards/pantonelive-production) subscription, the new libraries support aluminium beverage can production using both opaque and transparent inks for a matte effect. As demand for matte varnishes in metal packaging grows, this update provides customers with access to PantoneLIVE libraries for both gloss and matte finishes, enabling brand owners, converters, and can makers to confidently select achievable, production-ready colours for a variety of finishes on two-piece aluminium cans.

With over 4,000 colour options, the expanded libraries extend PantoneLIVE’s support for metal packaging and metal decoration across a wide range of applications, including two-piece cans, monobloc aerosols, aluminium collapsible tubes, cartridges, and felt pen cases. Brands and their supply chain partners can streamline colour development, reduce guesswork and rework, and ensure reliable, repeatable results across various metal formats and finishes.

“By tapping into PantoneLIVE’s extensive library of validated Pantone colours specifically developed for metal deco inks, brands and their aluminium packaging suppliers can avoid time-consuming and costly custom colour development,” said Eduardo Alegria, Global Champion Metal Deco Inks, Sun Chemical. “This minimises delays, reworks, and ink laydown trials during new design production runs, resulting in a more consistent, efficient, and sustainable packaging workflow.”

**Color Measurement Solutions for Metal Packaging**

PantoneLIVE integrates with X-Rite’s portfolio of software and hardware solutions, including ColorCert®, Color iQC, Autura™ Ink, MeasureColor, the Ci64 handheld spectrophotometer, and NetProfiler® for a connected and measurable approach to digital colour management. An end-to-end colour management workflow helps brands, packaging printers, and manufacturers streamline colour communication, enhancing design and print efficiency.

“As demand for metal packaging grows, it’s important to manage colour expectations early in the design phase,” said Jason Campbell, Product Manager, X-Rite. “These new PantoneLIVE libraries combined with X-Rite measurement solutions give beverage companies and their suppliers the ability to preview and achieve consistent colour across the full production chain, so the final product looks exactly as intended.”

For more information on digital colour workflow solutions for metal packaging manufacturers, visit <https://www.xrite.com/industry-solutions/print-packaging/metal-packaging-manufacturers>.

**About Sun Chemical**

Sun Chemical, a member of the DIC Group, is a leading producer of packaging and graphic solutions, color and display technologies, functional products, electronic materials, and products for the automotive and healthcare industries. Together with DIC, Sun Chemical is continuously working to promote and develop sustainable solutions to exceed customer expectations and better the world around us. With combined annual sales of more than $7.0 billion and 21,000+ employees worldwide, the DIC Group companies support a diverse collection of global customers.

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**About X-Rite**

Founded in 1958, X-Rite Incorporated is a global leader in the science and technology of color and appearance. X-Rite employs more than 800 people in 11 countries. The company’s corporate headquarters are located in Grand Rapids, Michigan, USA, with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite offers a full range of solutions used by manufacturers, retailers, printers, and graphic design houses to achieve precise management and communication of color and appearance throughout their processes. X-Rite products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit [www.xrite.com](http://www.xrite.com/). For the latest news, information, connect with X-Rite on [LinkedIn](http://www.linkedin.com/company/x-rite) and [Facebook](https://www.facebook.com/XRiteColor).